

FAX# 703 528 7880
CREDIT RISK !!!
HARRIS REPORT FROM REP
OCT4/12 15.42
CHANGES *** WFTV-TV ***

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME SHELLI HUTTON

SALES PRSN WA- JOE KNAUER

CLASS:	NATL.	LOCAL	REGIONAL
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CLASS: NATL.

LOCAL

REGIONAL.

DATE OCT4/12 15.42

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TO NSM/NSA
FR CAITLIN FOR JULIE
M3 OK'D, SEE LNS 55-59
TTLS RTS
PLS CONFIRM, THX! 10/4/12

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

BILL NELSON FOR SENATE

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 475												
32	S		800P-900P	30		\$5,000.00	10/7	10/7	0		SUN	0
PROGRAM : ONCE UPON A TIME												
55	A		600A-700A	30		\$1,500.00	10/5	10/5	1		FRI	1
PROGRAM : NEWS												
ORD COM1 : WE CAN OFFER												
THIS IS A MAKE-GOOD FOR OCT7 ON LINE-32 FOR 1 SPOT/WK												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	:SPTS:

56	A		500P-600P	30		\$1,800.00	10/5	10/5	1		FRI	1
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PROGRAM : NEWS
ORD COM1 : WE CAN OFFER
PART OF A MAKEGOOD MADE UP OF LINES 55-59

57	A		400P-500P	30		\$800.00	10/5	10/5	1		FRI	1
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PROGRAM : DR OZ
ORD COM1 : WE CAN OFFER
PART OF A MAKEGOOD MADE UP OF LINES 55-59

58	A		1200N-1230P	30		\$475.00	10/7	10/7	1		SUN	1
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PROGRAM : NEWS
ORD COM1 : WE CAN OFFER
PART OF A MAKEGOOD MADE UP OF LINES 55-59

59	A		1205A-105A	30		\$425.00	10/5	10/5	1		FRI	1
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PROGRAM : NIGHTLINE AFTER HS SPORT
ORD COM1 : WE CAN OFFER
PART OF A MAKEGOOD MADE UP OF LINES 55-59

STATION MAKEGOOD OFFERS:

M3	OK'D	BUY#32	MISSED:SUN/800P-900P	OCT7	30S	\$5,000.00	(OCT4/12)
			OFFER:FRI/600A-700A	OCT5	30S	\$1,500.00	PLS ADVISE.
			& FRI/500P-600P	OCT5	30S	\$1,800.00	
			& FRI/400P-500P	OCT5	30S	\$800.00	
			& SUN/1200N-1230P	OCT7	30S	\$475.00	
			& FRI/1205A-105A	OCT5	30S	\$425.00	

CMT:WE CAN OFFER

OCT/12 94925.00 CONTRACT TOTAL 94925.00
TOTAL SPOTS 90

MARKET TOTALS \$215,985 WFTV 35% WKMG 19% WESH 25% WOFL 16% WKCF 1% WRBW 2% CABL 0%
WOPX 0% WRDQ 2% EFTV 0%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE